

# Industrial and Commercial Development Meeting Minutes

Thursday December 7, 2023

7:00pm Town Hall Village Council Chambers

The Industrial and Commercial Development Committee met Thursday December, 7, 2023. In attendance were Committee Members Jody Donsbach, Rachel Smith and Rick Tolles, Mayor John Berry, Village Administrator Chad Beyer, along with Grand Rapids Residents Bev Rochte, Peggy Seab and Bob Stickley.

Agenda items included:

## **2024 Goals Brainstorming Session**

- Support business development and work with the Chamber of Commerce, Historical Society, Arts Council and other stakeholders to enhance the economic health of our community. However, it is not our goal to be “watch dogs” or step on toes by trying to “run the show.” Enhance is the key word, not take over.
  
- Some ideas to enhance our tourism were:
  - Advertising in travel magazines, billboards, brochures at travel centers, etc.
  - Develop an interactive calendar of events on the Village website
  - Consistent hours for businesses, which would encourage tour busses to possibly come to town (similar to when LaRoe’s offered lunch, Florence Oberle’s garden tours, etc)
  - Maybe a “things to see and do” brochure?
  
- The Village is slowly coming back from the Covid Pandemic and it is nice to see so many people in town!

Respectfully Submitted,

Jody Donsbach

Grand Rapids Village Council Industrial and Commercial Development Committee Chairperson